Required Disclosures to Current and Prospective Students Regarding the Marketing PBC Program

Federal regulations issued by the Department of Education require that Indiana University make certain information about this certificate program available. Disclosure of this data is a condition of awarding federal financial assistance to eligible students in this non-degree academic program. If you have questions about this information or how this program will prepare you for gainful employment, please contact the School of Business.

Certificate Program Name: Marketing PBC, School of Business

This certificate program is designed to prepare students for the following occupation(s), which are identified by federal Standard Occupational Classification (SOC) codes.

Occupations: 11-2021.00, Marketing Managers

Click the occupation code to link to O*NET for detailed information about this occupation.

Program Costs
Costs for this program are estimated based on resident 12-13 tuition rates and fee schedules. Costs for books and supplies are approximate and may not reflect your actual expenses. Complete fee information is available here: http://www.ius.edu/bursar/

This program requires a minimum of 15 credit hours.

Minimum Total Tuition: $2,979.75
*Fees: Mandatory Fees $307.80 per term
Books and Supply cost: $600.00 per term

Your total estimated cost of attendance includes room and board expenses. The financial aid office estimates students will incur room and board costs of approximately $4,640.00 for each fall or spring semester of enrollment. Other costs to consider include transportation and personal expenses.

*Assumes full-time enrollment as defined by the Registrar (12 credits undergraduate; 8 graduate)

Statistics below include students who completed this certificate, or any other certificate at this campus with the same CIP code and credential level, during the most recently completed academic year.

Students are counted only if the certificate was their primary or secondary academic objective recorded with the Registrar at the start of any term, rather than earned while the student concurrently pursued a degree. Only students with a Social Security Number in the Indiana University Student Information System are included. Where fewer than 10 students meeting all conditions completed the certificate in a year, the Department of Education requests that the data be withheld for privacy reasons.

Classification of Instructional Program code (CIP): 52.1401, MARKETING/MARKETING MGMNT

On-time Completion Rate (click for information about this calculation): None
Number who completed: None
Number who completed in normal time: None

Job Placement data for this certificate is not currently available.

Median loan debt:
Title IV - None
Private - None
Institutional - None

Debt information above does not reflect cumulative borrowing for all students who completed this certificate. Loan debt figures include only loans for the terms in which this certificate was the students' primary academic objective.